

Beat: Automobiles

In PARIS - Les Etoiles MERCEDES-BENZ - Awards for The Fashion Young Creators

LES ETOILES MERCEDES-BENZ Awards

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USPA NEWS - MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to young Fashion creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner...

MERCEDES-BENZ and Alexis Mabille create in 2016 a new contest dedicated to Young Fashion Creators. This could be their reinterpretation of luxury cars. Nine creators were selected judged by a Jury of Seven people, Seven months of competition and ONE Winner. The nine creators with their silhouettes (created for the Competition) were attending a formal presentation and the winner announced on October 4, 2016 at the 'Garage Lübeck' in PARIS. The winner being DAVID FERREIRA.

The NINE CREATORS selected were as follow :

- * Carolina Ritzler
- * Cécile Méteil
- * Charlie Le Mindu
- * Coppélia Pique
- * David Ferreira
- * Iris Cantabri
- * Jour/né (a trio : Léa, Lou & Jerry)
- * Liselore Frowijn
- * Quentin Véron

The JURY was as follow :

- * Alexis Mabille (President, creator and permanent member of Haute Couture since 2000)
- * Béatrice Tanguy (Vice-President, Project Director at Marketing & Communication Department Mercedes-Benz)
- * Audrey Marnay (Actress)
- * Alexandra Golovanoff (TV Fashion journalist)
- * Vanessa Metz (Stylist, writer for Numéro Magazine)
- * Jalil Lespert (Actor & Director, nominated 7 times for a Cesar 2015 for the Biopic Yves Saint-Laurent)
- * Betony Vernon (Fashion & Accessories Creator, speaker at Domus Academy of Milan and at European Institute of Design)

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